

JOIN US IN A *DYNAMIC*

COMMUNICATION DEPARTMENT

WILLIAM PATERSON UNIVERSITY

Only 25 miles from Manhattan !!!

NOW HIRING

FACULTY POSITION

*Tenure-track assistant professor.
Beginning fall 2014.*

The selected candidate will teach courses in public relations (part of the journalism/PR major) and in the growing master's program in professional communication.

William Paterson University of New Jersey is a comprehensive public institution of higher learning, committed to promoting student success, academic excellence, diversity and community outreach. The University offers undergraduate and graduate academic programs that range from liberal arts and sciences to pre-professional and professional programs.



Applicants should respond to:

Dr. Angie Yoo
yook2@wpunj.edu

COMMUNICATION DEPARTMENT

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Journalism/Public Relations

The Journalism/Public Relations major introduces students to the methods and techniques for gathering, processing, and delivering information in print, broadcast and digital media. The major includes instruction in news writing, reporting, editing, media laws/ethics, and public relations principles and practices. Students produce television news shows, publish a campus newspaper and create public relations campaigns.

Public Relations course offerings include:

- Introduction of Public Relations
- Public Relations Case Studies
- Public Relations Workshop
- Corporate Social Responsibility
- Digital & Social Media Communication
- Strategic Writing

For more information please visit our website:

<http://www.wpunj.edu/coac/departments/communication/index.dot>