

EDUCATION

William Paterson University Wayne, NJ

Major: Communication Anticipated: January 2020

Media Production/Film Studies Dean's List: 2017- present

Finance education by working 30 hours per week while maintaining a full credit load.

RELATED EXPERIENCE

WPTV William Paterson University Wayne, NJ

Student run television station 01/2018 - Present

Writer, Director, Social Media Manager

- Research and compile information and ideas for TV shows: news, politics, campus events, entertainment, music
- Formulate and complete treatment and shot lists for shows
- Organize all media (including rough assets, edits for review and finals), upload video files and manage archive, both online and offline
- Identified and led multi-media opportunities to cross produce programming for radio station, TV station web pages and social media platforms to extend reach and viewership of shows.

Anti-bullying Public Service Announcement Wayne, NJ

Class Project for Video Production Class 04/2019

Producer, Director, Writer

- Successfully wrote, produced and pitched PSA to campus media outlets
- Selected talent and directed cast; handled location scouting, selection, permits and logistics for location shoot
- Managed and directed entire production during shoot, edited footage

Student Film Association Wayne, NJ

Secretary 09/2018-present

- Assist members in writing short screen plays for local film festivals
- Attend various film production workshops (Screenwriting, Final Cut Pro Editing)
- Assistant on production shoots for school films
- Create meeting agenda and meeting minutes

RELEVANT COURSE PROJECTS:

Filmmaking

- Learned techniques and skills of digital cinematography and production techniques
- Developed short films from initial concept, to scriptwriting to shooting and editing using Avid.
 - Television Studio Production
 - Wrote, produced, directed and managed television productions for campus programming
 - Shot and edited stories and video segments.
 - Digital & Social Media Communication
 - SEO training, attained HootSuite certification. Wrote a strategic social media plan and calendar to help Sony meet business objectives and increase stakeholder engagement via YouTube, Twitter, Facebook and Instagram.

OTHER EMPLOYMENT

Bill's Pizza Wayne, NJ

- Cashier for busy pizza shop; open and close store. 8/2018 - Present
- Handle customer orders and complaints to ensure positive customer experience.
- Promoted to manager after three months due to strong leadership and organizational skills.

SKILLS: MAC and PC and video editing software such as Adobe Creative Suite, Final Cut Pro and After Effects.